

Dr. Olga S. Panova

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Professor, Doctor of Medical Sciences
President of Russian Society of Aesthetic Medicine
President of UIME
Member of The American Academy Of Dermatology

Since graduating from the Moscow Medical University in 1963, Dr. Olga Panova has spent 47 years working in dermatology, aesthetic medicine and plastic surgery, becoming one of the leading experts on Aesthetic Medicine in Russia.

Currently, Dr. Panova is the Managing Director of the Russian Academy of Sciences Center for Aesthetic Dermatology and Plastic Surgery, known as Eklan. Dr. Panova founded Eklan in 1989 in Moscow, and since then has grown it into a leading aesthetic medicine clinic providing comprehensive treatment for dermatological and dermatological patients, as well as for patients seeking advanced aesthetic treatments. The 60 employees at Dr. Panova's Clinic include seven dermatologists, three plastic surgeons, and fifteen nurses trained as aestheticians. Building on the long tradition of aesthetic medicine in Russia, the Center offers a comprehensive approach including dermatological and physiotherapy treatments, and plastic surgery procedures. The Center also conducts its own independent research, trains doctors from all over Russia and the countries of the former Soviet Union, and is chartered by the Russian Government as one of less than ten official quality certification centers and test labs for all cosmetic and cosmeceutical products, both imported and produced in Russia.

In 1975 Dr. Olga Panova received her Ph. D. (Medicine) for research on the causes and treatments of androgenic alopecia, and in 2001 she defended her second Ph. D. (Medicine) on the topic of organizational and legal aspects of aesthetic dermatology. Currently, Dr. Panova serves as Professor, Chair of Aesthetic Medicine, Russian

University of Peoples' Friendship, and Professor, Chair of Plastic Surgery and Aesthetic Dermatology, Russian Academy of Post Graduate Studies.

Dr. Panova strives to develop and identify advanced aesthetic medicine treatments. In Russia, she is one of the pioneers in laser application in aesthetic dermatology, and first used a CO₂/YAG laser in 1991 for treatment of skin lesions, including basal cell carcinomas. In 1996, Dr. Panova became a foreign member of American Academy of Dermatology and, following internships with U.S. clinics in 1996-1997, brought the first new generation CO₂ *Coherent UltraPulse 5000*[®] laser to Russia. There she successfully obtained the required Government certification for CO₂ laser resurfacing technique, and has since performed over 4000 laser procedures besides training over 500 doctors in the use of CO₂, Erbium, various vascular diode and hair removal lasers.

Dr. Panova was also one of the first doctors to introduce Russia to *Botox*[®] treatments (in 1996), *Dysport*[®] (1998), *Restiline*[®], and other tissue augmentation techniques. She has been certified by respective manufacturing companies as the training physician for application of injectable fillers, and has been a guest lecturer at various international conferences on the use of injectable tissue augmentation techniques, including combining them with other conventional methods and treatment of potential complications. For many years, Dr. Panova was a member of the Certification Board (Commission) on New Medical Technologies and Medical Equipment under the auspices of the Russian Ministry of Health, and is currently a member of its Commission on New Cell Technologies. Jointly with the Russian Institute of Biologic Development (Russian Academy of Sciences) Dr. Panova is conducting research on the use of anti-age techniques and cellular technologies in aesthetic medicine (in particular, the use of human live skin equivalent in post-op following dermabrasia, chemical peels and laser resurfacing).

Dr. Panova has published over 100 scientific research papers, and over 200 articles on dermatology research and aesthetic medicine. She is currently a foreign member of American Academy of Dermatology, European Academy of Dermatology and Venereology, elected President of the Russian National Society of Aesthetic Medicine (member of the *Union Internationale de Médecine Esthétique, U.I.M.E.*), member of professional associations and research societies, and has chaired a number of international symposia and conferences on advances in aesthetic medicine. In 2009, she was elected the Vice President of U.I.M.E.

Dr. Panova is married, has one daughter, and three beautiful grandchildren. She enjoys travel, gardening, and is a passionate tennis player.